Learn about:
- Tangible benefits of 2.0 technologies
- Website design
- Next generation expectations
- Social search
- Information literacy
- Knowledge sharing
- Elearning
- Information management
- Innovative projects
- Innovative projects
- Developments in search and discovery
- Internet resources

www.internet-librarian.com
Welcome to the tenth year of Internet Librarian International—the only international conference to focus clearly and intensively on information professionals and their use of the internet as a vital research and workplace tool. We’re delighted you’re here!

Changes for internet librarians are enormous. The internet is now embedded in daily life; it’s no longer an exotic technology thriving in library jungles. Our latest challenge is to evaluate technologies in light of their actual benefits. Internet librarians excel at embracing change and love innovation. Web 2.0, library 2.0, learning 2.0 and other 2.0s impact not only what we do but also how we do it. We can communicate across national borders, collaborate across time zones, and collect amazing amounts and types of information. At the same time, we must ensure that we do not race so far ahead of our constituencies that our users can’t follow. The necessity of establishing ROI benchmarks, ascertaining real value, and sharing knowledge on funding tactics goes hand in hand with learning new technologies, training end users and implementing creative solutions to real problems.

Please take advantage of your attendance at Internet Librarian International to learn from the excellent speakers, network with fellow delegates and visit our sponsors to understand their products and services.

MARYDEE OJALA
Conference Chair
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General Conference...............................7-12
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Catering
Coffee breaks will be in the Champagne Suite foyer, outside the session rooms.

Conference Wiki
Our conference wiki contains conference tips, suggestions for sightseeing and opportunities to share information. Use it to practice your wiki skills!

ILI on Facebook
http://www.facebook.com
Internet Librarian International has a Facebook Group to enhance knowledge sharing.

ILI on Twitter
www.twitter.com/IntLibIntl
Internet Librarian International is on Twitter for your microblogging pleasure.

Conference Tag
The official conference tag for Internet Librarian International is ili2008. Please use this for blog posts and photos.

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David Raitt, Editor, The Electronic Library (The Netherlands)

Conference Management
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Mary Peterson, Royal Adelaide Hospital (Australia)
Michael Stephens, Dominican University and Tame the Web (USA)
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Organiser
Internet Librarian International is organised by Information Today, Inc., the publisher of ONLINE, Searcher, Computers in Libraries and Information Today magazines, offering complete coverage of information and library technology.

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Table Topics and Delegate Lunches
Lunch is included as part of your conference registration. Speakers will be available each day to network with delegates during the lunch period.

Networking Dinners
Join an informal group of conference delegates and speakers for dinner at a neighbourhood restaurant on Wednesday or Thursday evenings. Watch the website for details (www.internet-librarian.com) and to sign up for a dinner group in advance. (Everyone pays their own bill; restaurants are moderately priced.)

Networking Reception
All conference delegates, sponsors and speakers are invited to a Networking Reception from 17.00 – 18.00 on Thursday 16 October in the Sponsor Showcase, hosted by Information Today.

Special Networking Opportunities
A unique feature of Internet Librarian International is the opportunity to get to know your colleagues from around the world with whom you have common interests. Conference lunches, an evening reception and networking dinners give delegates time to meet and talk informally.
**Thursday 16 October**

**WELCOME AND OPENING KEYNOTE**  
Champagne Suite: Morangis  
*People at the Heart of Innovation*  
Guy R. Cloutier, The Power of the Future (France, Canada)

**ALL TRACK A SESSIONS**  
Champagne Suite: Morangis  
**Search and Discovery**

**A101: Beyond Search: Why Traditional Search Is Broken and How It Affects Information Professionals**  
Stephen E. Arnold, ArnoldIT (USA)

**A102: Search Tips**  
Karen Blakeman, RBA Information Services (UK)

**A103: Hot Topics in Search and Discovery**  
Stephen E. Arnold, ArnoldIT (USA)  
Karen Blakeman, RBA Information Services (UK)  
Helle Lauridsen, ProQuest (Denmark)

**A104: Specialised Search Projects**  
Sophia Jones, SHERPA, University of Nottingham (UK)  
Linda Kerr, Intute, Heriot Watt University (UK)  
Harry Oosterweel, IRC International Water and Sanitation Centre (The Netherlands)  
Tettje van Daalen, IRC International Water and Sanitation Centre (The Netherlands)

**A105: News in Review**  
Ran Hock, Online Strategies (USA)

**ALL TRACK B SESSIONS**  
Champagne Suite: Chalon  
**Special Collections**

**B101: New Initiatives for Old Resources**  
Barry Smith, The British Library (UK)  
Edward Tasikani, University of Zimbabwe (Zimbabwe)  
Richard Lallemant, Focuss.Info (UK)  
Michel Wesseling, Institute of Social Studies (The Netherlands)

**B102: The OPAC and Library of the Future**  
Joy Palmer, University of Manchester (UK)  
Rurik Thomas Greenall, NTNU (Norway)

**B103: Preservation for the Next Generation**  
Marieke Guy, UKOLN (UK)

**B104: What Constitutes a Next Generation Library, Part I**  
Michael Stephens, Dominican University & Tame the Web (USA)  
Michael Casey, Gwinnett County Public Library (USA)  
Thomas Brevik, Royal Norwegian Naval Academy (Norway)  
Gwenda Sippings, Consultant (UK)

**B105: What Constitutes a Next Generation Library, Part II**  
Ken Chad, Ken Chad Consulting (UK)

**ALL TRACK C SESSIONS**  
Champagne Suite: Reims  
**Transparent Management**

**C101: The Transparent Library**  
Michael Stephens, Dominican University & Tame the Web (USA)  
Michael Casey, Gwinnett County Public Library (USA)

**C102: Using Google Analytics at Library Websites**  
Marshall Breeding, Vanderbilt University (USA)  
Tony Hirst, The Open University (UK)  
Hassan Sheikh, The Open University (UK)

**C103: Managing E-Resources**  
Sharon Mehl, Applied Materials (Israel)  
Zibute Petrauskienė, Vilnius University (Lithuania)

**C104: Return on Library Technology Investment**  
Ken Chad, Ken Chad Consulting (UK)

**C105: Creating and Funding New Initiatives**  
Terece Huwe, University of California, Berkeley (USA)  
Martie van Deventer, CSIR (South Africa)  
Heila Pi, University of Pretoria (South Africa)
Friday 17 October

09.00 – 10.00
KEYNOTE | Champagne Suite: Morangis
The Shanachie Story
Erik Boekesteijn, Jaap van de Geer and Geert van den Boogaard, Delft Public Library (The Netherlands)

10.00 – 10.30
Coffee Break and ILI Sponsor Showcase Opens

10.30 – 11.15
TRACK A | Champagne Suite: Morangis
Tangible 2.0
A201: Optimising New Tools
Ewan Andreassen, Vejle Public Libraries (Denmark)
Joan Petit, American University in Cario (Egypt)

11.30 – 12.15
A202: Challenges of Implementing 2.0 Technologies
Puay Eng Tang, National Library Board (Singapore)
Gunnilla Widen-Wulff, Abo Akademi University (Finland)
Isto Huvila, Abo Akademi University (Finland)

12.15 – 13.30
Lunch Break and Visit the Sponsor Showcase

13.30 – 14.15
A203: Using 2.0 to Benefit the Public
Magda Lorente Martinez, Disputacó de Barcelona (Spain)
Anne-Lena Westrum, Oslo Public Library (Norway)

14.30 – 15.15
A204: New Technologies Reinforce Libraries’ Purpose
Kirsten Wurmann, Legal Resource Centre (Canada)
Mary Sengati-Zimba, Zayed University (UAE)

15.15 – 15.45
Tea Break

15.45 – 16.30
A206: Ning Things and Tagging Tangles
Åke Nygren, Regional Library of Stockholm/Stockholm Public Library (Sweden)
Penny Robertson, Scottish Library and Information Council (UK)

16.30 – 17.00
Close of Conference
Join us in a celebration of internet librarians at Internet Librarian International as we look back, briefly, on 10 years of the conference and, more importantly, think about what the next 10 years will bring. How’s your crystal ball gazing?
Workshops

Wednesday 15 October

Workshops at a Glance

10.00 – 13.00

W1 Making the Business Case
Ulla de Stricker, de Stricker Associates (Canada)

14.00 – 17.00

W4 Transparency, Planning & Change
Michael Stephens, Dominican University & Tame the Web (USA)
Michael Casey, Gwinnett County Public Library (USA)

W5 Using Blogs Effectively Within Your Library
Ann Chapman, UKOLN (UK)
Marieke Guy, UKOLN (UK)

W6 Open Source Integrated Library System: A Reality Check
Marshall Breeding, Vanderbilt University (USA)

Making the Business Case
10.00 – 13.00
Ulla de Stricker, de Stricker Associates (Canada)

An inherent challenge for information professionals involves the often difficult-to-quantify contributions of their initiatives to an organisation’s bottom line. The ROI calculation remains elusive. In this practical workshop, Ulla de Stricker explains why, when and how a formal business case can be used as an effective tool for gaining support for information-based projects; discusses the psychology of decision making and demonstrates a logically sequenced progression for structuring a business case—from identifying the “problem, need, or opportunity” to proposing viable solutions and ensuring the presentation is delivered with impact.

WebSearch Update
10.00 – 13.00
Ran Hock, Online Strategies (USA)
Marydee Ojala, ONLINE Magazine (USA)

As web search engines permeate the information landscape and everyone becomes a searcher, it’s the intricacies of search and the knowledge of alternative search engines that set information professionals apart and prove their value to their organisations. This workshop will cover the latest feature changes in web search engines, little-known power search tricks, evaluation techniques, relevant research-oriented websites and niche search engines. Take your search skills to the next level by attending this extensive update.

Planning, Building and Launching a Podcast
10.00 – 13.00
Jose Castillo, thinkjose LLC (USA)

This hands-on workshop walks you through the details of starting an audio podcast, from content creation and delivery to syndication. Learn how to use podcasting tools and other devices as real podcasts are created throughout the workshop. Learn all about the podcasting process including how to syndicate shows via RSS and blogs, what hardware and software solutions work best, how to get listeners to your content and how others are benefiting from using podcasting today.

Transparency, Planning & Change: See-Through Libraries
14.00 – 17.00
Michael Stephens, Dominican University & Tame the Web (USA)
Michael Casey, Gwinnett County Public Library (USA)

What emerging trends are changing library services? What does a connected world of “continuous computing” mean for 21st-century libraries? This presentation provides a road map toward becoming the Hyperlinked Library—transparent, participatory, playful, user-centered and human, while still grounded in our foundations and values. Library services and organisational models are changing with the onset of emerging philosophies, web 2.0 tools and user perceptions of libraries. Users are responding by creating content and may want to do it with library data and in library space. How should the library respond? Attend this workshop in order to make your library more transparent, nimble and able to adjust to change.

Using Blogs Effectively Within Your Library
14.00 – 17.00
Ann Chapman, UKOLN (UK)
Marieke Guy, UKOLN (UK)

The potential benefits of blogging in a library context have been widely discussed. This workshop will provide practical advice on ways to overcome potential barriers to the establishment of blogs in an institution, deploy a blogging service that satisfies institutions’ requirements, embed the service in a sustainable fashion and demonstrate its value to the institution. This workshop will offer practical experiences with issues of using blogs in your library. It’s not only how to set up a blog, but how to measure its success.

Open Source Integrated Library System: A Reality Check
14.00 – 17.00
Marshall Breeding, Vanderbilt University (USA)

One of the major movements in the library automation arena involves the explosive interest in open source ILS. Open ILSs now stand as viable options for libraries. This workshop will present open source ILS options in the context of the overall library automation industry and pose the questions that librarians need to ask as they make decisions between open source and traditionally licensed automation systems. While open source presents exciting opportunities, it’s important to go forward with realistic expectations. Attend this workshop to explore the options.

The Internet Librarian International Workshops are designed to offer in-depth, interactive learning in small groups. The instructors are experienced librarians and information professionals who are practicing experts in their subject areas. Register for a workshop and increase the value you obtain from attending Internet Librarian International.

Workshops are priced separately and lunch is included.
Welcome and Opening Keynote

**People at the Heart of Innovation**

*Guy R. Cloutier,* The Power of the Future (France, Canada)

We are living in a fast-paced world driven by constant change and filled with new and unexpected challenges. Are we ready to face them? What does the future hold for people and organisations? Are we prepared for tomorrow’s reality? How can we use creativity and our networks to achieve our goals? This lecture, by the author of *The Power of the Future*, founder of an international trading house exporting inventions around the world and an inspiring teacher and trainer, will stress: Awakening—discovering fears that impede professionals in realising their objectives; Awareness—promoting creativity and innovation to improve individual and collective performance; and Realisation—learning how to promote innovation by creating a new type of network, the family of enterprises.

Coffee Break and ILI Sponsor Showcase Opens

10.15 – 10.45

**Search and Discovery TRACK A**

Champagne Suite: Morangis

**Moderated by Ulla de Stricker, de Stricker Associates (Canada)**

**Beyond Search: Why Traditional Search Is Broken and How It Affects Information Professionals**

10.45 – 11.30

*Stephen E. Arnold,* ArnoldIT (USA)

A longtime observer of the search and discovery industry, Steve Arnold will share his ideas about why traditional search is broken. What developments at Google will affect information professionals? Plus he’ll look at Google’s report capability that goes beyond a laundry list of results. How do search engine companies’ concentration on enterprise search relate to web search? Are there new search engines that we should be learning about? Come hear what this visionary thinker and author has to tell us about the future of search.

**Search Tips**

11.45 – 12.30

*Karen Blakeman,* RBA Information Services (UK)

Want to turbo-charge your actual web research? Karen Blakeman, well-known search expert, trainer, speaker and editor of Tales from The Terminal Room, provides her latest discoveries about web search, including tips on how to most effectively use new technologies to bolster your research skills.

**Lunch Break and Visit the Sponsor Showcase**

12.30 – 14.00

**Hot Topics in Search and Discovery**

14.00 – 14.45

*Stephen E. Arnold,* ArnoldIT (USA)

*Karen Blakeman,* RBA Information Services (UK)

*Helle Lauridsen,* CSA Illustrata Product Manager (Denmark)

Search developments move at the speed of light. This session will identify the hot topics, the most recent advances and improvements and the areas that remain insufficient for the research requirements of information professionals.

**Specialised Search Projects**

15.00 – 15.45

*Sophia Jones,* SHERPA, University of Nottingham (UK)

*Linda Kerr,* Intute, Heriot Watt University (UK)

*Harry Oosterveen,* IRC International Water and Sanitation Centre (The Netherlands)

*Tettje van Daalen,* IRC International Water and Sanitation Centre (The Netherlands)

Building and managing institutional repositories is a growing job requirement for academic and research librarians. The Intute Repository Search Project is a JISC-funded search service/project that aggregates metadata from repositories to increase visibility of information and make it readily accessible. The IRC is researching why information and knowledge suitable at one level of government in Uganda is not available or used at other levels and will help make it more accessible at all levels.

**Tea Break**

15.45 – 16.15

**News in Review**

16.15 – 17.00

*Ran Hock,* Online Strategies (USA)

The web is a haven for news junkies and for those engaged in searching the news for important information in support of research projects. As more and more news sources enter the arena, they are supplemented by information from “citizen journalists”. Specialised
news search engines such as NewsNow, international newsfeeds from
general web search engines such as Google and Yahoo! and the
blogosphere combine to present multiple challenges to researchers:
overlapping information, news versus commentary and completeness
of coverage.

Networking Reception in the Foyer
17.00 – 18.00

Special Collections

TRACK B

Champagne Suite: Chalon

Moderated by Ran Hock, Online Strategies (USA)

New Initiatives for Old Resources
10.45 – 11.30
Barry Smith, The British Library (UK)
Edward Tasiikani, University of Zimbabwe (Zimbabwe)
Richard Lalleman, Focuss.Info (UK)
Michel Wesseling, Institute of Social Studies (The Netherlands)

Three projects that bring new life to antiquarian and/or obscure
materials show the power of technology. The British Library’s Turning
the Pages project examines how it has brought to life some of its
unique books and manuscripts. In Zimbabwe, the creation of a
National Newspaper Repository provides vital primary information to
researchers. The global studies project of Focuss.Info brings together
community contributed content.

Coffee Break
11.30 – 11.45

The OPAC and Library of the Future
11.45 – 12.30
Joy Palmer, University of Manchester (UK)
Rurik Thomas Greenall, NTNU (Norway)

Joy Palmer describes Copac, the UK union library catalogue funded
through JISC, and the role of service in a 2.0 environment. Identifying
what users need remains elusive, but personalisation, recommender
systems and knowledge communities play important roles. Project
UBiT at the Norwegian University of Science and Technology (NTNU)
explores the development of web-based services and the creation of
a forum for staff to develop and improve services. The concrete
products that can be deployed in libraries will contribute to the library
of the future.

Lunch Break and Visit the Sponsor Showcase
12.30 – 14.00

Moderated by Gwenda Sippings, Consultant (UK)

Preservation for the Next Generation
14.00 – 14.45
Marieke Guy, UKOLN (UK)

In the context of web 2.0—and even of web 1.0—the traditional
policies and procedures surrounding preservation seem marginalised.
The focus now is on continuous improvement to functionality. There is a
danger that a lack of understanding of the importance of preservation
issues and a failure to develop policies covering the preservation of

Special Collections

TRACK B

Champagne Suite: Chalon

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policies and procedures surrounding preservation seem marginalised.
The focus now is on continuous improvement to functionality. There is a
danger that a lack of understanding of the importance of preservation
issues and a failure to develop policies covering the preservation of
appropriate resources can lead to a loss of organisational memory. Do we really want to be regarded by future generations as the “digital dark ages”? What approaches can we take to the preservation process and what strategies should we implement?

What Constitutes a Next Generation Library, Part I
15.00 – 15.45
Michael Stephens, Dominican University & Tame the Web (USA)
Michael Casey, Gwinnett County Public Library (USA)
Thomas Brevik, Royal Norwegian Naval Academy (Norway)
Gwenda Sippings, Consultant (UK)
This panel discussion will address the issue of what constitutes a next generation library. What are its attributes? Will you recognise it when you see it? Designed to be interactive, the panellists are eager to hear the views of the internet librarians in the audience.

Tea Break
15.45 – 16.15

What Constitutes a Next Generation Library, Part II
16.15 – 17.00
Michael Stephens, Dominican University & Tame the Web (USA)
Michael Casey, Gwinnett County Public Library (USA)
Thomas Brevik, Royal Norwegian Naval Academy (Norway)
Gwenda Sippings, Consultant (UK)
Continuing the discussion of next generation libraries after the tea break, the panel will look at examples of innovative next generation libraries.

Networking Reception in the Foyer
17.00 – 18.00

Using Google Analytics at Library Websites
11.45 – 12.30
Marshall Breeding, Vanderbilt University (USA)
Tony Hirst, The Open University (UK)
Hassan Sheikh, The Open University (UK)
With the investments that libraries make in developing their websites, it’s critical to constantly measure use levels and discern patterns and trends. Google Analytics offers a very sophisticated approach to web analytics, with a low barrier to entry and eye-catching graphical reports. Breeding demonstrates how he uses Google Analytics for various sites at Vanderbilt University, while Hirst and Sheikh describe their use of analytics at The Open University’s newly designed Open Library 2.0.

Lunch Break and Visit the Sponsor Showcase
12.30 – 14.00
Moderated by Marshall Breeding, Vanderbilt University (USA)

Managing E-Resources
14.00 – 14.45
Sharon Mehl, Applied Materials (Israel)
Zibute Petrauskiene, Vilnius University (Lithuania)
Johan van Campen, Swets (The Netherlands)
Managing electronic resources can have very different meanings for different types of institutions. For a corporate library, Sharon Mehl describes the transformation of two separate libraries into one global library. For an academic library, Zibute Petrauskiene used survey methods to determine how to transform the concept of the library and re-engineer its activities.

Return on Library Technology Investment
15.00 – 15.45
Ken Chad, Ken Chad Consulting (UK)
The growth and maturation of the web and its associated technologies have driven changes in business models and user behaviours. Whilst it is clear that the library “function” has continuing and growing value, it is not clear what role “conventional” libraries will play in an information economy. This is a period of disruptive change. To survive and thrive, librarians must understand their ROI on open source, vertical search, uniform resource management and library systems.

Tea Break
15.45 – 16.15

Creating and Funding New Initiatives
16.15 – 17.00
Terence Huwe, University of California, Berkeley (USA)
Martie van Deventer, CSIR (South Africa)
Heila Pienaar, University of Pretoria (South Africa)
In his Tale of (2.0) Repositories, Terence Huwe notes that web 2.0 applications and library 2.0 services are converging, giving archivists and digital repository managers opportunities in two-way discourse as we manage content and create new projects. In South Africa, the concept of technology demonstrators, more frequently associated with warfare, have helped librarians battle for appropriate funding for a virtual research environment project.

Networking Reception in the Foyer
17.00 – 18.00
Two years ago, at Internet Librarian International 2006, two videographers from the Delft Public Library roamed the conference, filming the proceedings and interviewing attendees. Since that time, they’ve added a third member to the team, named themselves the Shanachies and toured several countries, visiting libraries, interviewing librarians and filming the process. Join the Shanachies and become part of their exciting story as they document best practices in libraries and among internet librarians. Hear the ideas; watch the movie.

Coffee Break and ILI Sponsor Showcase Opens
10.00 – 10.30

General Conference Friday 17 October

Moderated by Mary Peterson, Royal Adelaide Hospital (Australia)

Optimising New Tools
10.30 – 11.15
Ewan Andreasen, Vejle Public Libraries (Denmark)
Joan Petit, American University in Cairo (Egypt)

Intermediation of internet resources cannot be automated but can be enhanced by the right tools. Inspired by online collaboration services such as del.icio.us and ClipMarks, Linkpakken (the Link Package) is software that optimises current workflows and provides statistics based on face-to-face interaction between libraries and users. It is free to Danish public libraries. In Egypt, a land of ancient wonders, the new can be as inventive as the old. The new American University library in Cairo will incorporate new spaces (a learning commons) and a new service model (a desk-free reference area). The librarians have implemented several 2.0 technologies, but given the conservative environment, it’s challenging.

Challenges of Implementing 2.0 Technologies
11.30 – 12.15
Puay Eng Tang, National Library Board (Singapore)
Guilla Widen-Wulff, Abo Akademi University (Finland)
Isto Huvila, Abo Akademi University (Finland)

Implementing web 2.0 technologies in libraries requires an understanding of the new rules of engagement. A project to identify new skills needed by citizens of the information society as well as information professionals can be used as a framework for library 2.0. In a national library context, the challenges stem from the fact that libraries are no longer the primary providers of information. Leveraging 2.0 technologies helps meet these challenges.

Using 2.0 to Benefit the Public
13.30 – 14.15
Magda Lorente Martinez, Disputacio de Barcelona (Spain)
Anne-Lena Westrum, Oslo Public Library (Norway)

Web 2.0 has opened up new possibilities for public libraries, who many see the web as a platform for sharing, creating and re-using content and interacting with other users. In Spain, the virtual desktops concept, to assemble and test free tools that could be valuable in libraries, is based on Netvibes. In Norway, Reaktor is a web community where the public can upload and present original artwork.

New Technologies Reinforce Libraries’ Purpose
14.30 – 15.15
Kirsten Wurmman, Legal Resource Centre (Canada)
Mary Sengati-Zimba, Zayed University (United Arab Emirates)

To make public legal education accessible and available to citizens, Alberta’s LRC turned to RSS feeds, wikis, analytics content management systems, online surveys and blogs with great success, bringing social justice information to the people. At Zayed University’s Abu Dhabi campus, students use web 2.0 resources such as websites, blogs, wikis and forums, for research, but need help citing them.

Tea Break
15.15 – 15.45

Ning Things and Tagging Tangles
15.45 – 16.30
Åke Nygren, Regional Library of Stockholm/Stockholm Public Library (Sweden)
Penny Robertson, Scottish Library and Information Council (UK)

Interest in using Ning as a social network building tool has been growing considerably. In Sweden, at least five different library-oriented social networks build on the Ning platform with different scopes and target groups. Building a Ning network is easy, but keeping members interested is not as easy. Metatagging is another important 2.0 technology with inherent challenges for professional librarians. The process of collaborative categorisation is different from professional cataloguing standards. In Scotland, SLIC is experimenting with social networking to enhance communication and collaboration.
Bringing Information Literacy to Digital Natives
10.30 – 11.15
Tommy Yeung, Lingnan University (Hong Kong)

Making digital natives aware of the importance of information literacy and changing the habits they acquired in their teens is a key challenge for 21st-century librarians. However, we shouldn’t assume that every millennial is technologically savvy. Librarians need to use new approaches to promote their services. We should seize the opportunity to use web 2.0 tools to encourage active learning techniques. One example is Lingnan University’s use of YouTube as a marketing technique.

Collaborating for Information Literacy
11.30 – 12.15
Angela Repanovici, Transilvania University (Romania)
Ane Landøy, Bergen University (Norway)
Heike vom Orde, International Central Institute for Youth and Educational Television (Germany)

Market research developed jointly in Romania and Norway led to the creation of online tutorials for initiating and improving student performance in accessing informational resources. This collaboration shows how similar the students are in their acceptance of web space and technology. Also presented in this session is the InfoLitGlobal directory, a new international information literacy resources directory, created by the Information Literacy Section of IFLA.

Lunch Break and Visit the Sponsor Showcase
12.15 – 13.30

23 Things, Part I
13.30 – 14.15
Harriet Aagaard, Stockholm Public Library (Sweden)
Julio Anjos, INCITE (Portugal)
Mariann Løkse, University Library of Tromsø (Norway)
Jannicke Røgler, Buskerud County Library (Norway)

To get an overview of the technologies of web 2.0 and library 2.0, libraries around the world have adopted the “23 things to do on the internet” training project. Each country has implemented its own 23 Things project a bit differently. Some are countrywide endeavours, others are designed for a particular institution. However, we shouldn’t assume that every millennial is technologically savvy. Librarians need to use new approaches to promote their services. We should seize the opportunity to use web 2.0 tools to encourage active learning techniques. One example is Lingnan University’s use of YouTube as a marketing technique.

Effectiveness of Library Websites
11.30 – 12.15
Emily Allbon, City University Law School (UK)
Mustafa Ahmad, Al Hussein Bin Talal University (Jordan)
Karim Hussein, Al Hussein Bin Talal University (Jordan)
Andrew Lewis, Victoria and Albert Museum (UK)

Lawbore is the portal of City University Law School. Originally a library project, it is now a community site for law students with topic guides, a discussion forum, a City Hub, news and ejournal and database access. Learn about the technologies used and challenges faced in implementing this portal. And what about non-English websites? The evaluation of Arabic elibrary requires an integrated systematic model, which will be of interest even to those outside the Arabic-speaking world. To round out this session, Andrew Lewis provides tactics, strategies and practical tips to those with little time or money who are introducing new services.
Friday 17 October
General Conference

Lunch Break and Visit the Sponsor Showcase
12.15 – 13.30
Moderated by Helle Lauridsen, ProQuest (Denmark)

Future Proofing
13.30 – 14.15
Julie Shortreed, University of Abertay Dundee (UK)
Jukka Uotila, Helsinki City Library (Finland)
At the University of Abertay, traditional information professional skills are being applied in new areas. The core skills of classification and cataloguing can be used to put information architecture principles into practice. In Helsinki, the recognition that producing content for websites should not be separate from other tasks has resulted in an increase in usage of the Finnish Writers database and its Ask A Librarian service.

Making Wikis; Implementing FAST
14.30 – 15.15
Karolien Selhorst, Public Library of Vlissingen (The Netherlands)
Sandra Davies, NHS Education for Scotland (UK)
In Vlissingen, after a knowledge management audit, a wiki replaced the library's intranet. The process took several months. The six phases of development will be explained. The NHS Scotland elibrary used FAST ESP as its new search engine and implemented it within eight new knowledge portals. The move from federated search to content aggregation brought new benefits and features to users.

Tea Break
15.15 – 15.45

Close of Conference 16.30 – 17.00
Join us in a celebration of internet librarians at Internet Librarian International as we look back, briefly, on 10 years of the conference and, more importantly, think about what the next 10 years will bring. How’s your crystal ball gazing?

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CILIP is extremely proud to be Association Sponsor of ILI. The conference themes are ever more relevant to the CILIP community as shown by recent articles in its magazines Update and Gazette. New books from CILIP’s book publishing business Facet Publishing include Digital Consumers edited by Dave Nicholas and Ian Rowlands and Analysing What Your Users Need by Gary Gorman and Peter Clayton. CILIP Training and Development offers courses on internet search techniques and using the web to research companies and markets. For more information about CILIP, our books and training visit www.cilip.org.uk.

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SFIS—Swedish Association for Information Specialists (www.sfis.nu) is a nonprofit organisation for information management professionals. The association was founded in 1936 and has about 1100 members. The members work in the private and public sectors, at universities, in government, in large conglomerates as well as in small companies.

The Association aims to improve the professional skills of its members, enabling them to attain the objectives of their organisations. The Association also endeavours to give its members the ability to advance their proficiency and keep them at the cutting edge of global changes— not the least within the field of information technology.

DID YOU KNOW?

Your delegate badge also gives you access to the Streaming Media Europe exhibition, taking place downstairs in the Novotel’s Chablis Suite on 16 and 17 October. Check out the latest online video tools, technologies and resources for education, business, government, broadcast and entertainment markets.

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Open Repository is a hosted solution from BioMed Central that builds and maintains repositories on behalf of institutions and organisations. This OAI-compliant service built on the foundation of the DSpace platform incorporates many advanced features and offers a professional, reliable, cost-effective repository solution.

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- Comment on existing and developing systems and technologies
- Report firsthand user experience of techniques and applications
- Provide practical information on the application of digital technology
- Analyse underlying trends and their likely effects.

Topics of special interest are:

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- The digital library—digital resources, digitisation
- Electronic books
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- Database applications
- User interfaces
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Conference & Sponsor Showcase

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