New Realities, Roles and Resources

8 – 9 October 2007
Copthorne Tara Hotel
London, UK

7 October 2007
Master Classes

8 – 9 October 2007
Conference and
Sponsor Showcase

Learn about:
- Library 2.0
- Social Networking
- Information Management
- Web Site Usability
- Federated Search
- Information Discovery
- Web Search Engines
- Information Literacy
- Teaching & Learning
- Next Generation Users
- Transformative Technologies
- Knowledge Sharing

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Welcome
to the ninth annual
Internet Librarian
International—the only
international
conference to focus
clearly and intensively on
information professionals
and their use of the internet
as a vital research and
workplace tool.

All of us involved in organising the
conference this year are delighted you’re
here. The new realities faced by information
professionals in a 2.0 world reflect the upheaval in
the profession and in the world of electronic
information. New resources crop up every day and
new technologies require rethinking the role of an
internet librarian.

Please take advantage of your attendance at Internet
Librarian International to learn from the excellent
speakers gathered here, to network with fellow
delegates and gain insights from their knowledge and
experience, and to visit our sponsors to understand
their products and new services.

I would personally like to thank the advisory
committee for their help throughout the conference
planning process.

Marydee Ojala
Conference Co-Chair

Organised and Produced by

Information Today Ltd
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Email: info@internet-librarian.com • www.internet-librarian.com

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Conference Wiki
http://illi2007.pbwiki.com
Our conference wiki contains conference tips, suggestions for
sightseeing, and opportunities to share information. Use it to
practice your wiki skills!

Conference Ning
http://library20.ning.com/group/internetlibrarian
The conference has a Ning as well, which is part of the Library 2.0
Ning.

Conference Tag
The official conference tag for Internet Librarian International is
ILI2007. Please use this for blog post tags and photos.

Catering
Coffee breaks will be held in the Shannon Suite Foyer and lunch in
The Brasserie. Coffee breaks and lunch are included in the
delegate fees.

Evening Reception
An evening reception will be held on Monday 8 October from 17.00
– 18.15 in the Shannon Foyer, Information Today, Inc. invites all
conference delegates, speakers and sponsors to join us in
celebrating the 9th year of the conference, providing a further
opportunity to network with your colleagues from around the world.

Networking Dinners
Join an informal group of conference delegates and speakers for
dinner at a neighbourhood restaurant on Monday evening.
You may sign up for a dinner group at the message boards near
the conference registration desk. (Everyone pays their own bill;
restaurants will be moderately priced.)

Table Topics and Delegate Luncheons
Lunch is included as part of your conference registration. Each day
some of the speakers will act as table hosts so you can continue
your learning process by talking with them about their work.

Programme Chairs
Marydee Ojala, Editor, ONLINE: The Leading Magazine for
Information Professionals (USA)
David Raitt, Editor, The Electronic Library (The Netherlands)

Advisory Committee
Cokie Anderson, Oklahoma State University (USA)
Karen Blakeman, RBA Information Services (UK)
Susanne Buus-Pedersen, Copenhagen City Library (Denmark)
Elspeth Hyams, CILIP (UK)
Brian Kelly, UKOLN (UK)
Rajen Munoo, National Library Board (Singapore)
Ulla de Stricker, de Stricker Associates (Canada)
Michael Stephens, Dominican University and Tame the Web (USA)
Martie van Deventer, Council for Scientific and Industrial Research
(South Africa)

Conference Management
Richard T. Kaser, VP of Content, Information Today, Inc. (USA)
Jean Mulligan, Manager, Information Today Ltd (UK)
WELCOME AND OPENING KEYNOTE ■ Shannon Suite
Next Generation Libraries: The 2.0 Phenomenon
Stephen Abram, President-Elect, SLA, and SirsiDynix (Canada)

09.00 – 10.00

Coffee Break and ILI Sponsor Showcase

10.00 – 10.30

TRACK A ■ Shannon Suite
The 2.0 Phenomenon

A101: Implementations of Library 2.0
Terence Huwe, University of California (USA)
Julio Anjos, INCITE: Portuguese Association of Information Management (Portugal)
Åke Nygren, Stockholm Public Library (Sweden)

10.30 – 11.30

TRACK B ■ Liffey 1 & 2
Web Design and Usability

B101: Search Results Pages and Usability Testing
Martin White, Intranet Focus (UK)
Cokie Anderson, Oklahoma State University (USA)

B102: Information Architectures, Metadata and Redesigns
Morag Greig, Glasgow University (Scotland)
Carlos Gimeno, Taylor and Francis (UK)

11.45 – 12.30

A102: The Impact of 2.0
Ken Chad, Ken Chad Consulting Limited (UK)
Dave Pattern, University of Huddersfield (UK)
Edward W. Vergragt, Collexis (The Netherlands)

12.30 – 13.45

Delegate Lunch

A103: Portals and Wikis at Work
Jean-Francois Nomine, INIST-CNRS (France)
Peter Blake, Australian Catholic University (Australia)

A104: Virtual Libraries
Kitty Pope, Alliance Library Systems (USA)
Barbara Galik, Cullom-Davis Library, Bradley University (USA)
Guus van den Brekel, University of Groningen (The Netherlands)

B103: 23 Things
Helene Blowers, Public Library of Charlotte & Mecklenburg (USA)
Bente Jensen, Copenhagen Public Library (Denmark)
Sara Jorgensen, Herning Public Library (Denmark)

B104: Information Literacy
Barbie Keiser, BEK, Inc. (USA)
Mariann Laske, University Library of Tromsø (Norway)
Dominic Tate, BioMed Central (UK)

13.45 – 14.30

Track A ■ Shannon Suite
Blogs, Wikis, Podcasts and Virtual Libraries

A105: Blogging Inertia and 2.0 Scepticism
Brian Kelly, UKOLN, University of Bath (UK)
Kara Jones, University of Bath (UK)
Rob Coers, Coers Internet Trainingen (The Netherlands)

B105: Best Practices for E-Learning
Diana Clark, Northern Alberta Institute of Technology (Canada)
Katinka van Straaten, Anglo American South Africa Ltd. (South Africa)
Jani Sassali, Oulu University Library (Finland)
Nutan Johry, Indian Council of Social Science Reserach, Ministry of Human Resource Development (India)

14.45 – 15.30

Track B ■ Liffey 1 & 2
E-Learning and Teaching

B106: Challenges of Digital Library Science
C101: Challenges of Digital Library Science

B107: Information Architectures, Metadata and Redesigns
C102: Information Architectures, Metadata and Redesigns

15.30 – 16.00

Tea Break and ILI Sponsor Showcase

A106: Using Social Software to Reach Library Patrons
C106: Using Social Software to Reach Library Patrons

A107: Information on the Road
C107: Information on the Road

A108: Promoting Librarian Welfare
C108: Promoting Librarian Welfare

16.00 – 17.00

Networking Reception—All Welcome

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Internet Librarian International 2007

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Conference Wiki

http://ili2007.pbwiki.com

Our conference wiki contains conference tips, suggestions for sightseeing, and opportunities to share information. Use it to practice your wiki skills!

General Conference Tuesday 9 October

TRACK A  Shannon Suite
Federated Search

09.00 – 10.00

A201: Recent Developments in Federated Search
Frank Cervone, Northwestern University (USA)
Chris Lewis, EBSCO (UK)

10.00 – 10.30

Coffee Break and ILI Sponsor Showcase

10.30 – 11.30

A202: Open Source Search
Jens Hoffman Hansen & Hans Lauridsen, State and University Library (Denmark)
Ron Davies, European Commission Central Library (Belgium)
Ian Hamilton, European Commission (Belgium)

11.45 – 12.30

B202: Management Roles
Gwenda Sippings, Consultant (UK)
Andrew Lewis, Royal Borough of Windsor and Maidenhead (UK)

12.30 – 13.45

Delegate Lunch

13.45 – 14.30

A204: Worlds of Data and Open Access
Luis Martínez, London School of Economics (UK)
Stuart Macdonald, Edinburgh University (Scotland)
Ross MacIntyre, University of Manchester (UK)
Row Rowbotham, The British Library (UK)
Sall Al-Jabri, Sultan Qaboos University (Oman)

14.45 – 15.30

A205: Repositories and OPACs
Arjan Hogenaar, Marga van Meel, & Elly Dijkstra, Royal Netherlands Academy of Arts and Sciences (The Netherlands)
Yuri de Lugt, Collexis (UK)
Karin Clavel, Technical University of Delft (The Netherlands)

15.45 – 16.30

CLOSING KEYNOTE  Shannon Suite
Facing the Challenge of Web 2.0 as a Disruptive Technology
Phil Bradley, Internet Trainer and Web Designer, SearchEngine Land (UK)

B203: Portals for Information Discovery
Inga-Lill Blomkvist, NIAS LINC (Denmark)
Jackie Wickham, University of Nottingham (UK)
Martin Gill, University of Leeds (UK)

B204: Preserving History
Mritunjay Kumar, Panjab University (India)
Neelam Sharma, Panjab University (India)
Hans Michelsen, Roskilde Central Library (Denmark)

B205: E-Books, E-Journals
Caren Milloy, JISC Collections (UK)
Johann Pienaar, Sabinet Online (South Africa)

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Sharon Mehl, Applied Materials Inc. (Israel)

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Ulla de Stricker, de Stricker Associates (Canada)
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Morten Christoffersen, Novo Nordisk (Denmark)

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Karin Clavel, Technical University of Delft (The Netherlands)
Master Classes at a Glance

10.00 – 13.00

**International Business Information Resources**

**M1** International Business Information Resources
Jane Macoustra, Tai-Pan Research (UK)
Marydee Ojala, ONLINE Magazine (USA)

**14.00 – 17.00**

**M3 Using Blogs Effectively within Your Organisation**
Brian Kelly, UKOLN, University of Bath (UK)
Kara Jones, University of Bath (UK)

**M2 Repositories and Digital Initiatives**
Frank Cervone, Northwestern University (USA)

**M4 Communicating, Influencing and Negotiating for Results: The Human Face of Collaboration**
Liz Blankson-Hemans, Thomson Scientific/Quantum2 (UK)

International Business Information Resources

10.00 – 13.00

**Jane Macoustra, Tai-Pan Research (UK)**
**Marydee Ojala, ONLINE Magazine (USA)**

Take a trip around the world of business information without ever leaving London! Jane Macoustra, an experienced business researcher who has recently returned to the UK from Hong Kong, and Marydee Ojala, who has lived and worked in both the USA and Europe, will present a wide array of resources and tools that will help you solve those troublesome global business research issues. They will explore the intricacies of transborder business research and place traditional, fee-based and free web sources into an international context. Company and industry information sources, cultural and legal differences inherent in the global business research process and language challenges are covered. As business becomes ever more international and information more readily available, finding accurate and comprehensive company, industry, market and economic information is a vital skill.

Repositories and Digital Initiatives

10.00 – 13.00

**Frank Cervone, Northwestern University (USA)**

Institutional digital repositories are all the rage, but not all repositories are created equal. Implementing and maintaining an institutional repository raises complex questions about organisational resources and strategies, as well as questions about roles and responsibilities. Is this a different publishing model, a new approach to scholarly communication or an outreach for collection building? This Master Class will help you identify the critical issues involved in setting up an institutional digital repository. What software is available? How does a repository work in a practical sense? What should you consider when migrating material to newer technologies? What standards should you follow? Frank Cervone, assistant university librarian for information technology at Northwestern University, will also provide information on how your repository can substantially improve digital preservation. Librarians who lead the way in implementing repositories will transform themselves to active partners in the dissemination process and guarantee their future relevance. Through this step-by-step road map and by looking at examples of repositories that have been implemented in many different countries, you’ll leave this session ready to plan your own.

Using Blogs Effectively within Your Organisation

14.00 – 17.00

**Brian Kelly, UKOLN, University of Bath (UK)**
**Kara Jones, University of Bath (UK)**

The dust is starting to settle after the initial heady rush of blogging onto the library scene. While the benefits of blogging have been well documented, it’s now time to take a step back and look at some very practical elements involved with identifying potential barriers to implementing a sustainable blogging service within your institution. This Master Class will offer real user experiences with issues of using blogs and blogging in library settings. This Master Class will start with a few blog fundamentals: how the tools have developed, blog-specific search tools, and blog aggregators. Next are issues involved in setting up a blog, such as selection of software and hosting decisions. Using best practice examples, we will move on to policy and procedural considerations, such as blog scope, writing style and frequency of publication. Finally, we’ll discuss how to measure the success of your blogging efforts, focusing on user feedback, return on investment and impact assessment. The Master Class will be of interest to those who are new to blogging and to those who have experimented with blogs but would like to learn more about strategies and metrics for developing a sustainable and cost-effective blogging service.

Communicating, Influencing and Negotiating for Results: The Human Face of Collaboration

14.00 – 17.00

**Liz Blankson-Hemans, Thomson Scientific/Quantum2 (UK)**

Communicating, influencing and negotiating are fundamental life skills. These skills occur between parents and children, employers and employees, professionals and clients and between agencies and the public. Not only do these skills feature prominently in day-to-day business, they also permeate everyday life, without them, it is almost impossible to succeed in the long term. Since sooner or later we will have to deal again with the same people involved in our exchanges, these life skills are also processes in which relationships are built, strengthened and renewed. Join us to develop your skills in these common problem-solving or relationship-building techniques in an age when collaborating in a networked environment demands more than just technical skills in order to reach out to your userbase. This Master Class, presented by Thomson Scientific’s director of information professional development and manager of the Quantum2 Leadership Development Programme for Europe and Asia Pacific, Liz Blankson-Hemans, will include exercises to increase your ability to practice and develop your communicating, influencing and negotiating skills.

The Internet Librarian International Master Classes are designed to offer in-depth, interactive learning in small groups. The instructors are experienced librarians and information professionals who are practicing experts in their subject areas.
The global conversation going on right now about the next generation of the web and the next generation of users is happening under the name of Web 2.0. It’s where true human interaction takes precedence over merely ‘cool’ information delivery and e-mail. The conversation is about putting information into the real context of our users’ lives, work and play. Concurrently, there’s another big conversation about the vision for what Library 2.0 might look like in this Web 2.0 ecosystem. What are the skills and competencies that Library 2.0 will need? Come and hear what Web 2.0 is and what adaptations we’ll need to make to thrive in the future. Are we focusing on the real end-user’s needs? Are we preparing our learners for the world that will be or the one that was? The Millennials and the post-Millennials are different, very different. What can we do to prepare our users and learners for this new world? Stephen Abram, VP of Innovation, SirsiDynix, and chief strategist, SirsiDynix Institute, will explain how we can best capitalise on the changes created by web searching, the Millennials and 2.0.
sharing and retrieving information to users where they are — online.

Second Life. They are working with the technology to offer new ways of the feasibility of and providing library services in the virtual world of Life. Librarian volunteers from all over the globe have been investigating the barriers don’t reflect concerns over licensing costs or resource blogging. However, the deployment of blogs is not necessarily easy. At previous ILI conferences, speakers have described the benefits of blogs, WIKIS, PODCASTS AND VIRTUAL LIBRARIES

13.45 – 14.30
Jean-François Nomine, INIST-CNRS (France)
Peter Blake, Australian Catholic University (Australia)
At INIST (Institute for Scientific and Technical Information), web developers have created a comprehensive catalogue of online journals and resources. Customising it to smaller communities inside the research units or to personal interests has been technologically challenging. At Australian Catholic University, a prototype reference desk assistance wiki is proving effective. When developing a wiki, time must be allocated for editing, ‘grooming’ and moderating the accumulated material.

Virtual Libraries

14.45 – 15.30
Kitty Pope, Alliance Library Systems (USA)
Barbara Gaik, Cullom-Davis Library, Bradley University (USA)
Guus van den Brekel, University of Groningen (The Netherlands)
As if we didn’t have enough to do in the real world, now there are opportunities for libraries and librarians in the virtual world of Second Life. Librarian volunteers from all over the globe have been investigating the feasibility of and providing library services in the virtual world of Second Life. They are working with the technology to offer new ways of sharing and retrieving information to users where they are — online.

Tea Break and ILI Sponsor Showcase

15.30 – 16.00

Blogging Inertia and 2.0 Scepticism

16.00 – 17.00
Brian Kelly, UKOLN, University of Bath (UK)
Kara Jones, University of Bath (UK)
Rob Coers, Coers Internet Trainingen (The Netherlands)
At previous ILI conferences, speakers have described the benefits of blogging. However, the deployment of blogs is not necessarily easy. The barriers don’t reflect concerns over licensing costs or resource implications, but rather cultural barriers. Successful strategies to overcome these barriers to blogging are presented by Kelly and Jones, while Coers expands the conversation to how to win over sceptics of other Web 2.0 applications.

23 Things

13.45 – 14.30
Helene Blowers, Public Library of Charlotte & Mecklenburg County (USA)
Sara Jorgensen, Herning Public Library (Denmark)
Library 2.0 is characterised by community, collaboration and creativity. As new opportunities arise, library staff are beginning to shed old paradigms and take a dip in the Library 2.0 pool. At the Public Library of Charlotte & Mecklenburg County, Helene Blowers introduced the concept of ‘23 Things’, which encourages staff to explore new technologies. In Denmark, three libraries; Copenhagen Public Libraries, Randers Public Library and Herning Public Library joined forces to translate and adjust ‘23 Things’ to Danish circumstances.

Information Literacy

14.45 – 15.30
Barbie Keiser, BEK, Inc. (USA)
Mariann Løkse, University Library of Tromsø (Norway)
Dominic Tate, BioMed Central (UK)
Essential to the economic well-being of a nation is an information-literate labour force. Keiser suggests ways that governments, academic institutions, industry associations, web site developers and librarians contribute to prosperity through participating in information literacy development. On campus, teacher-librarians have the challenge of making library research courses interesting. They must convince students that information competency is important not only in their studies, but also in their daily lives. Løkse draws on her personal experience and sums up what works and what doesn’t when teaching information competency.

Best Practices for E-Learning

16.00 – 17.00
Diana Clark, Northern Alberta Institute of Technology (Canada)
Katinka van Straaten, Anglo American South Africa Ltd. (South Africa)
Jani Sassali, Oulu University Library (Finland)
Nutan Johry, Indian Council of Social Science Research, Ministry of Human Resource Development (India)
What are some best practices that internet librarians have found efficacious in teaching end-users? Clark uses multimedia learning objects, specifically screencasts. Following a downsizing, with some library functions outsourced, Anglo American’s Mitchell needed to train end-users to do their own research. A strategic trend at Oulu University, to integrate the library into teaching and learning, resulted in two cooperative projects, one encouraging students to graduate in a timely fashion and the other training new teachers. Johry describes the short-term training workshops using multimedia teaching kits developed by the National Social Documentation Center (NASSDOC).
Learning from others is ingrained in the knowledge-sharing culture of librarianship. Information professionals appreciate the real-world experiences recounted by their colleagues from around the world. They can take these case studies and apply the lessons learned to their own work situations. These short, informative presentations are designed to provide insights about resources, technology and management techniques.

Moderated by Elspeth Hyams, CILIP (UK)

13.45 – 14.30

**Challenges of Digital Library Service**

**Rosalind Pan,** University College Dublin Library (Ireland)

The library at University College Dublin, the largest in Ireland, is undergoing a very rapid restructuring, with a particular focus on research. This creates pressures and challenges for librarians, since the traditional turgid pace in academia does not fit with the ‘subversive’ and rather unmanageable nature of new technologies such as Second Life, blogs, podcasts and RSS feeds.

**Introducing Library 2.0 in Norwegian Libraries**

**Thomas Brevik,** Royal Norwegian Naval Academy (Norway)

Norway is a small country with inadequate funding for libraries. A government-funded project, the Library Lab, attempts to introduce Web 2.0 functionality to ordinary libraries to improve their web presence and interaction with library users on the net.

**InfoOasis for Information Literacy**

**Janet Martin,** Zayed University Library (United Arab Emirates)

How do undergraduate students use the university library’s information literacy tutorial, InfoOasis? A recent research study investigates where they use it — at home or at school — and what barriers exist that inhibit students from using the tutorial. The issues are both cultural and technological.

14.45 – 15.30

**Catching the Sun: Challenges of a Global Collaboration**

**Mary Peterson,** Royal Adelaide Hospital (Australia)

Graeme Miller, Head of UK Sales, OCLC PICA (UK)

Award-winning virtual reference service, Catching the Sun (CTS), is a unique collaborative venture, formed originally by librarians in Australia and England. It takes advantage of time zone differences between continents to allow clinicians working nights to have direct contact with a librarian working days. Many enhancements have occurred since its launch in 2004 and interest from librarians in other countries has been increasing. Challenges and frustrations encountered will be discussed.

**Tea break and ILI Sponsor Showcase**

15.30 – 16.00

16.00 – 17.00

**Accelerating Networking Skills in a Developing Country Context**

**Eckson Mokoena,** CSIR (South Africa)

**Martie van Deventer,** CSIR (South Africa)

The sudden influx of young, newly trained, junior researchers necessitated a knowledge management programme to fast track their assimilation into appropriate research and business networks. A virtual research environment project served as a stepping stone. Librarians play a pivotal role by facilitating and creating an environment conducive to integrating relevant tools for social networks. Electronic training materials are being used now and the plan is to data mine the CSIR’s contact and client systems to analyse formal networks.

**Using Social Software to Reach Library Patrons**

**Dawn Lawson,** New York University Libraries (USA)

Reaching the East Asian Studies majors at NYU via Facebook proved surprisingly effective, as many responded positively with thank you’s and friend solicitations. Go where the user is, an outreach adage, presents some challenges when the user is on Facebook. Overcoming technical issues and plans to expand the program are presented.

**Information on the Road**

**Rauha Lönn,** Helsinki City Library (Finland)

Best practices at Helsinki City Library digital reference services include a question and answer archive as a knowledge database, bringing reference work outside the library and activating the entire staff in digital reference service. Text mining is used to develop and facilitate use of the archive. This presentation describes work organisation and requirements for involving staff.

**Promoting Librarian Welfare**

**Adil Adnan,** Iqra Millenium University (Pakistan)

More than 500 library professionals from Pakistan and other countries are sharing and enhancing knowledge and skills through an online group called Librarian Welfare, which is on Yahoo! Groups. An in-depth content analysis of e-mail messages show useful activities, such as information-sharing, job announcements, reference service, debates about challenges and opportunities in Pakistan and encouragement to improve services. This group has the power to reinvigorate the Pakistan Library Association.

**Networking Reception**

17.00 – 18.15

Take this opportunity to network with fellow attendees and the sponsors over drinks and snacks following the first day of the Internet Librarian International conference.
Recent Developments in Federated Search
9.00 – 10.00
Frank Cervone, Northwestern University (USA)
Chris Lewis, EBSCO (UK)

In order to identify a federated search system that meets your institution’s needs, you need to know what’s available. From just a few key players a few years ago, the federated search marketplace has taken off with numerous vendors, some familiar and some not, offering a multitude of systems with different feature sets. From basic search and retrieval to clustering and visualisation, this session describes the array of products available and helps you make sense of the dynamic federated search marketplace.

Coffee Break and ILI Sponsor Showcase
10.00 – 10.30

Open Source Search
10.30 – 11.30
Jens Hofman Hansen, State and University Library (Denmark)
Hans Lauridsen, State and University Library (Denmark)
Ron Davies, European Commission Central Library (Belgium)
Ian Hamilton, European Commission (Belgium)

Despite calls for library search systems that are open and customisable, too few results embody the necessary simplicity. After extensive user studies and tests, it became clear to developers at Denmark’s Statsbibliotek that the answer was fast prototyping and “release early, release often.” Their system, Summa, will become open source in 2008 and cooperation among libraries is encouraged. Open source library portals provided federated searching of internet-accessible electronic databases and a means of organising resources into logical user-based categories. This session will describe how these new products rank against commercial portal software.

All that Glitters is not Gold
11.45 – 12.30
Sharon Mehl, Applied Materials Inc. (Israel)

Applied Materials purchased federated search engine software in 2004. During the subsequent two years, they noticed a lack of flexibility and sophistication with the search language and the idiosyncrasies of the various databases and search engines. Technical problems have also surfaced. However, there are bright spots, primarily a faster approach to searching and a tool to access e-journals in full text. Data mining and alerting are positives. Mehl will discuss the pros and cons of federated search software capabilities.

Conference Wiki
http://ili2007.pbwiki.com

Our conference wiki contains conference tips, suggestions for sightseeing, and opportunities to share information. Use it to practice your wiki skills!
research. This ethnographic study reveals how students begin their research, how they regard web search engines and how they interact with licensed database resources. This presentation, in addition to sharing findings, includes select audio and video clips. Moving to the corporate sector, Christoffersen describes his use of library web statistics to better understand how users see items on a web page and navigate around the page. Interpreting statistics can be tricky, however.

**New Varieties of Search**

10.30 – 11.30

*Tony Hirst, Open University (UK)*  
*Helle Lauridsen, ProQuest (UK)*

Major web search engines, such as Google, Yahoo! and Ask, are not the only search engines in a researcher’s repertoire. There are also search engine intermediaries, such as Rollyo, that let you choose to search in a restricted set of domains. Naturally occurring search hubs, collections of links to web domains, include outgoing links, links pointing in, links collected under a particular tag on a social bookmarking service and links in RSS feeds. The ability to surface the illustrative matter in scientific journal articles through deep indexing is an innovative project, set to grow from the natural sciences into other branches of the sciences.

**Portals for Information Discovery**

11.45 – 12.30

*Inga-Lill Blomkvist, NIAS LINC (Denmark)*  
*Jackie Wickham, University of Nottingham (UK)*  
*Martin Gill, University of Leeds (UK)*

At the Nordic Institute of Asian Studies (NIAS), the AsiaPortal is a Nordic cross-disciplinary Library 2.0 project focused on information sharing and user interaction. It provides access to authoritative, classified and annotated information sources mashed with multimedia information. Context-aided interactive techniques include blogs, wikis, podcasts and social networks. The University of Leeds has a new approach to creating web guides for a library portal using Intute’s dynamic linking functionality.
Delegate Lunch
12.30 – 13.45
Join your colleagues, the conference speakers and sponsors for lunch. Enjoy the opportunity to get acquainted with other attendees and discuss the topics you’ve heard at the morning sessions. Several of the day’s speakers will host tables so that you can continue the conversation with them.

Worlds of Data and Open Access
13.45 – 14.30
Luis Martinez, London School of Economics (UK)
Stuart Macdonald, Edinburgh University (Scotland)
Ross MacIntyre, University of Manchester (UK)
Rob Rowbotham, The British Library (UK)
Saif Al-Jabri, Sultan Qaboos University (Oman)
New distributed models of data sharing and archiving for UK research institutions, such as LSE and Edinburgh University, within an institutional repository environment provide opportunities for data librarians because they have data discovery skills and work with research and statistical data. The establishment of a UK version of PubMed, its support and future plans are described by two UKPMC managers from their hands-on perspective. Changes at the Sultan Qaboos University libraries resulting from online subscriptions affect both how services are provided and what users think of the changes.

Repositories and OPACs
14.45 – 15.30
Arjan Hogenaar, Marga van Meel, & Elly Dijk, Royal Netherlands Academy of Arts and Sciences (The Netherlands)
Yuri de Lugt, Collexis (UK)
Karin Clavel, Technical University of Delft (The Netherlands)
Positioning the library as knowledge institute provides a competitive edge. Understanding the content of information, effectively using thesauri/taxonomies/ontologies, and supporting trend, gap and hypothesis analysis contributes to the generation of new knowledge.

Preserving History
13.45 – 14.30
Mritunjay Kumar & Neelam Sharma, Panjab University (India)
Hans Michelsen, Roskilde Central Library (Denmark)
Manuscripts and rare literature, which are included in government archives, represent India’s rich cultural heritage. The onus is on the government not only to preserve these invaluable collections but also to make them available digitally. Kumar examines the digitisation drive of the national Manuscript Mission, looks at digitisation trends and asks important questions about digitisation policies. In Denmark, local history is a hot topic. The LIGHT project shows that effective co-operation and partnerships among local and regional cultural heritage institutions can benefit regional development priorities. The Roskilde portal is also an experiment in dissemination via podcasts, wikis and other social networking technologies.

E-Books, E-Journals
14.45 – 15.30
Caren Milloy, JISC Collections (UK)
Johann Pienaar, Sabinet Online (South Africa)
In the UK, higher-education libraries are struggling to supply the core reading list of e-books that are required by students, not simply because these e-books are not being made available, but because of the uncertainty about appropriate pricing and licensing models. JISC Collections, in association with UK HE, is assessing the impacts, observing behaviours and developing new models to stimulate the e-books market. The e-journal collection of 228 Southern African titles in business and finance, law, medical and health, religion, science, technology, agriculture, social sciences and humanities is not widely known outside Africa, yet there is important information to be found here.

Closing Keynote
15.45 – 16.30
Phil Bradley, Internet Trainer and Web Designer, SearchEngine Land (UK)
In a very few years the notion of Web 2.0 and Library 2.0 have become embedded in the consciousness of internet librarians. We listen to our colleagues and co-workers extol the virtues of new technologies, as they embrace IM, blogs, wikis, virtual worlds, web search and user-generated content. Less recognised are the challenges presented by Web 2.0 as a disruptive, possibly even destructive, technology. The internet enabled people with no information skills or training to do the kinds of things traditionally in the library’s domain. Web 2.0 and Library 2.0 even more fundamentally change the landscape for information professionals. It really is a very different place for information professionals, and we need to be prepared to face these challenges so we can thrive, not merely survive.
CILIP’s expanding role
CILIP: the Chartered Institute of Library and Information Professionals is the leading professional body for librarians, information specialists and knowledge managers.
It forms a community of around 36,000 people engaged in library and information work, of whom around 21,000 are CILIP members, and 15,000 are stakeholders including customers of CILIP Enterprises. CILIP members work in all sectors: business and industry, science and technology, further and higher education, schools, local and central government, the health service, the voluntary sector, national and public libraries.
A key part of CILIP’s work is to support members’ personal and professional development via qualifications, professional involvement, formal and informal learning and networking. Conferences such as Internet Librarian International are an important part of this development.
CILIP Enterprises handles the Institute’s commercial activities. It focuses on recruitment, publishing, training and development, and conferences and events. It publishes magazines and more than 200 specialist books, and presents more than 175 short and onsite training courses a year. It also runs major conferences, has a dedicated recruitment agency and runs the UK’s premier online recruitment web site Lisjobnet.com.
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