

Final Programme



Internet Librarian International 2006

Discovering New Resources • Demystifying Web Technologies

16 - 17 October 2006 | Copthorne Tara Hotel, London, UK

Learn About:

- ❖ Library 2.0 and Web 2.0 technologies
- ❖ Internet search
- ❖ Digital libraries and collections
- ❖ Web site usability
- ❖ Internet resources
- ❖ Open access and open source
- ❖ Web design and usability
- ❖ Blogs, wikis, podcasts, screencasts
- ❖ Information policy
- ❖ Social software and networking, folksonomies and tagging
- ❖ Training and teaching

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16 – 17 October 2006

Copthorne Tara Hotel, London, UK

Opening Keynote | Monday 16 October

The Knowledge Glut



09:00 – 10:00

Professor Danny Quah, London School of Economics (UK)

In a world replete with information and awash in data, our ability to use it productively is declining. A knowledge glut exists and this excess supply of knowledge does not bode well for the economy. What economic and historical forces have brought this about? What policies do we need to put in place to escape this bind? And what are the consequences if we fail to do so? Who are the front-line shock troops in this situation? What roles have librarians historically played when facing similar challenges and what roles will they take up now? Danny Quah, Professor of Economics at the London School of Economics and Political Science and Director of the Andrew Mellon Programme on Information Technology and the Weightless Economy, provides his insightful answers to these questions.

Keynote | Tuesday 17 October

Reinventing Ourselves as Internet Librarians



09:00 – 10:00

Greg Notess, Montana State University and SearchEngineShowdown.com (USA)

Just when you think you know how the web works and what the internet can provide in the way of credible resources, it all changes. We wake up today to an internet world we didn't experience yesterday. Google tests a new user interface. A student finds a new online resource we never knew existed. A corporate client informs us that he's subscribed to a database we already have in-house. Expert searcher, academic librarian and longtime information industry observer Greg Notess shares his knowledge, insight and critiques of the volatile world in which internet librarians find themselves. He shares his ideas about the most important changes, how we can teach the new internet and how we are reinventing ourselves.

Closing Keynote | Tuesday 17 October

Creating Communities, Interacting with Users

16:15 – 17:00

Jenny Levine, The Shifted Librarian (USA)

Michael Stephens, Dominican University & Tame the Web (USA)

A huge challenge for today's librarians, regardless of the type of library in which they're employed, is reaching out to the user base, bringing the library to them. Technology developments, such as XML (eXtensible Markup Language), RSS (Really Simple Syndication), and IM (Instant Messaging), enhance librarians' ability to create new communities amongst library users, as well as those who have been only occasional, infrequent library users. Creating community—making the library relevant to different generations of users—requires vision and commitment. Round off your Internet Librarian International conference experience by sharing the excitement these two librarians bring to the profession.

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Welcome to the eighth annual Internet Librarian International—the only international conference that focuses clearly and intensely on information professionals and their use of the internet as a vital workplace tool. All of us involved in organising the conference are delighted you're here. This year's theme is about the dualities that govern the daily worklife of today's information professional—discovering new resources and demystifying Web technologies.

Please take advantage of your attendance at Internet Librarian International to learn from the excellent speakers gathered here, to network with fellow attendees and gain insights from their knowledge and experience, and to visit with our sponsors to understand their products and new offerings.

I would personally like to thank the advisory committee for their help throughout the past year.

Marydee Ojala
Conference Chair

Catering

Coffee breaks will be held in the Shannon foyer and lunch in The Brasserie. Coffee breaks and lunch are included in the delegate fees.

Evening Reception

An evening reception will be held on Monday 16 October from 17:00 – 18:15 in the Shannon Foyer. Information Today, Inc. invites all conference delegates, speakers and sponsors to join us to celebrate our 8th year of the conference, providing further opportunity to network with your colleagues from around the world.

Networking Dinners

Join an informal group of conference delegates and speakers for dinner at a neighbourhood restaurant on Sunday or Monday evening. You may sign up for a dinner group at the message boards near the registration desk. (Everyone pays their own bill; restaurants will be moderately priced.)

Table Topics and Delegate Luncheons

Lunch is included as part of your conference registration. Each day the speakers will act as table hosts so you can continue your learning process by talking with them about their work.

Programme Chairs

Nancy Garman, Director of Conference Programme Planning, Information Today, Inc. (USA)

Marydee Ojala, Editor, ONLINE Magazine (USA)

David Raitt, Editor, The Electronic Library (The Netherlands)

Conference Management

Richard T. Kaser, VP of Content, Information Today, Inc. (USA)

Jean Mulligan, Manager, Information Today Ltd (UK)

Organiser

Internet Librarian International is organised by Information Today, Inc., the publisher of *ONLINE* and *Searcher* magazines, offering complete coverage of information and library technology.

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General Conference Monday 16 October

09:00 – 10:00	WELCOME AND OPENING KEYNOTE ♦ Shannon Suite The Knowledge Glut <i>Danny Quah, London School of Economics (UK)</i>		
10:00 – 10:30	COFFEE BREAK AND ILI SPONSOR SHOWCASE OPENS ♦ Shannon Foyer		
10:30 – 11:30	TRACK A ♦ Shannon Suite Web 2.0 and Library 2.0 A101: Setting the Stage for 2.0 <i>Phil Bradley, Internet Consultant (UK)</i> <i>Paul Miller, Talis (UK)</i> <i>Brian Kelly, UK Web Focus, UKOLN (UK)</i> <i>Michael Stephens, Dominican University & Tame the Web (USA)</i>	TRACK B ♦ Liffey 1 & 2 Open Access, Open Source B101: Building Institutional Repositories (IR) <i>Cokie Anderson, Oklahoma State University (USA)</i> <i>Richard Jones, Imperial College London (UK)</i> <i>Kondwani Wella, Kamuzu College of Nursing (Malawi)</i>	
	A102: Putting Library 2.0 into Practice <i>John Crosby, SLA (USA)</i> <i>Ågot Berger, Copenhagen City Library (Denmark)</i> <i>Fedja Kulenovic, Peace Support Operations Training Center (Bosnia and Herzegovina)</i>	B102: Open Source in Public Library Environments <i>Bente Jensen, Copenhagen City Library (Denmark)</i> <i>Joan Larsen, Copenhagen City Library (Denmark)</i>	
12:30 – 13:45	DELEGATE LUNCH ♦ Brasserie Restaurant		
13:45 – 14:30	TRACK A ♦ Shannon Suite Web 2.0 and Library 2.0 A103: Wikis and Social Software <i>Marieke Guy, UKOLN (UK)</i> <i>Sara Jorgensen, Herning Central Library (Denmark)</i>	TRACK B ♦ Liffey 1 & 2 Digitisation Discoveries B103: KM and the Success of Collaboration Tools at the London Development Agency <i>Boyd Hendriks, Informationland (UK & The Netherlands)</i> <i>Jonathan Gordon-Till, London Development Agency (UK)</i>	TRACK C ♦ Liffey 3 & 4 Case Studies C101: Coping with Copies on the Web C102: Desa Informasi C103: Institutional Repositories and Faculty Participation
	A104: Networking in the New Library Environment <i>Terence Huwe, University of California, Berkeley (USA)</i> <i>Katharine Schopflin, Association of UK Media Librarians (UK)</i>	B104: Virtual Services in Research Environments <i>Martie van Deventer, CSIR (South Africa)</i> <i>Adéle van der Merwe, CSIR (South Africa)</i> <i>Gina Cybulska, Environment Agency (UK)</i>	C104: Libraries as Publishers C105: Access and Identity Management C106: Digitisation in the Developing World
15:30 – 16:00	COFFEE BREAK AND ILI SPONSOR SHOWCASE ♦ Shannon Foyer		
16:00 – 17:00	A105: Real-World Information Delivery <i>Graham Spooner, The College of Nursing (Australia)</i> <i>Gillian Wood, The College of Nursing (Australia)</i> <i>Barbara Peacock, Nedbank (South Africa)</i> <i>Andrew Lewis, The Royal Borough of Windsor and Maidenhead (UK)</i>	B105: Digitising Collections <i>Bonny Tan, National Library Board (Singapore & Vietnam)</i> <i>David Alsmeyer, BT (UK)</i> <i>Lilia Bayabos, University of the Philippines Diliman (Philippines)</i>	C107: A Map is worth a Thousand Words C108: NARCIS C109: Unlocking the Mysteries of Online Resources C110: The Challenges of Implementing Electronic Resources
	NETWORKING RECEPTION FOR CONFERENCE DELEGATES ♦ Shannon Foyer		
17:00 – 18:15			

at a Glance

General Conference Tuesday 17 October

09:00 – 10:00	KEYNOTE ♦ Shannon Suite Reinventing Ourselves as Internet Librarians <i>Greg Notess, Montana State University and SearchEngineShowdown.com (USA)</i>		
10:00 – 10:30	COFFEE BREAK AND ILI SPONSOR SHOWCASE ♦ Shannon Foyer		
10:30 – 11:30	TRACK A ♦ Shannon Suite Management Techniques for Internet Librarians A201: No Boundaries <i>Juliet Wrage-Morley, British Council (UK)</i> <i>Jane Macoustra, Tai-Pan Research (UK)</i>	TRACK B ♦ Liffey 1 & 2 E-Learning and Information Literacy B201: Information Literacy, Virtual Learning and Social Technologies <i>David Ball, Bournemouth University (UK)</i> <i>Mary Sengati-Zimba, Zayed University (Abu Dhabi)</i> <i>Kara Jones, University of Bath (UK)</i>	TRACK C ♦ Liffey 3 & 4 Taxonomies, Folksonomies and Ontologies C201: Leading the Way in Taxonomy Design <i>Anne Welsh, DrugScope (UK)</i> <i>Julia Daniel, University of Michigan Transportation Research Institute (USA)</i> <i>Everyl Yankee, Yankee Ingenuity (USA)</i>
11:45 – 12:30	A202: Auditing Your Intranet and Communications Functions <i>Ulla de Stricker, de Stricker Associates (Canada)</i> <i>Barbie Keiser, BEK Inc. (USA)</i>	B202: Twenty Training Tips <i>Michael Stephens, Dominican University & Tame the Web (USA)</i> <i>Rob Coers, Coers Internet Training (The Netherlands)</i>	C202: Metasearching and Federated Search <i>Penny Robertson, Scottish Library & Information Council (Scotland)</i> <i>Jan Jüngen, University Library, Erasmus University (The Netherlands)</i> <i>Elisabeth Mantel, Erasmus University (The Netherlands)</i>
12:30 – 13:45	DELEGATE LUNCH ♦ Brasserie Restaurant		
13:45 – 14:45	TRACK A ♦ Shannon Suite Internet Research Intricacies A203: What's New with Search <i>Stephen Arnold, AIT (USA)</i>	TRACK B ♦ Liffey 1 & 2 Electronic Resources B203: Managing Electronic Resources <i>Katalin Bánkeszi, John von Neumann Digital Library (Hungary)</i> <i>Armand Brevig, AstraZeneca (UK)</i> <i>Amanda Hill, MIMAS, University of Manchester (UK)</i>	
14:45 – 15:15	COFFEE BREAK AND ILI SPONSOR SHOWCASE ♦ Shannon Foyer		
15:15 – 16:00	A204: Out-Googleing Google: Finding what Google Misses <i>Karen Blakeman, UKeIG (UK)</i>	B204: The Search Guide <i>Eva Norling, Blekinge Institute of Technology Library (Sweden)</i> <i>Peter Giger, Blekinge Institute of Technology Library (Sweden)</i>	
16:15 – 17:00	CLOSING KEYNOTE ♦ Shannon Suite Creating Communities, Interacting with Users <i>Jenny Levine, The Shifted Librarian (USA) & Michael Stephens, Dominican University & Tame the Web (USA)</i>		

Master Classes Sunday 15 October

10:00 – 13:00	M1 International Business Information Resources <i>Jane Macoustra, Tai-Pan Research (UK)</i> <i>Marydee Ojala, ONLINE Magazine (USA)</i>	M2 Conversation, Community, Connections and Collaboration <i>Michael Stephens, Dominican University & Tame the Web (USA)</i> <i>Jenny Levine, The Shifted Librarian (USA)</i>
14:00 – 17:00	M3 Advanced Search Techniques for the Power Searcher and the Aspiring Power Searcher <i>Greg Notess, Montana State University (USA)</i>	M4 Web Accessibility 2.0: A Holistic Approach <i>Brian Kelly, UKOLN (UK)</i>

OPENING KEYNOTE

Shannon Suite



The Knowledge Glut

09:00 – 10:00

Professor Danny Quah, London School of Economics (UK)

In a world replete with information and awash in data, our ability to use it productively is declining. A knowledge glut exists and this excess supply of knowledge does not bode well for the economy. What economic and historical forces have brought this about? What policies do we need to put in place to escape this bind? And what are the consequences if we fail to do so? Who are the front line shock troops in this situation? What roles have librarians historically played when facing similar challenges and what roles will they take up now? Danny Quah, Professor of Economics at the London School of Economics and Political Science and Director of the Andrew Mellon Programme on Information Technology and the Weightless Economy, provides his insightful answers to these questions.

Coffee Break and ILI Sponsor Showcase Opens

10:00 – 10:30

WEB 2.0 AND LIBRARY 2.0

TRACK A

Shannon Suite

Setting the Stage for 2.0

A101

10:30 – 11:30

Phil Bradley, Internet Consultant (UK)

Paul Miller, Technology Evangelist, Talis (UK)

Brian Kelly, UK Web Focus, UKOLN (UK)

Michael Stephens, Dominican University & Tame the Web (USA)

The notion of Web 2.0, with its emphasis on new technologies and platforms, and the corresponding ideas surrounding its offspring, Library 2.0, has been widely discussed in recent months. This session will put some practicalities to the theories as Phil Bradley looks at some of the many emerging applications that fall under the general umbrella of Web 2.0 that are applicable to libraries, Paul Miller provides his viewpoint on library services outside the building itself and Brian Kelly talks about both the exciting possibilities of Web 2.0 technologies for libraries and the barriers that confront librarians trying to implement them. Michael Stephens will guide the discussion and encourage conversation.

Putting Library 2.0 into Practice

A102

11:45 – 12:30

John Crosby, Associate Executive Director, Communications & Marketing, SLA (USA)

Ågot Berger, Head of Development, Copenhagen City Library (Denmark)

Fedja Kulenovic, Librarian, Peace Support Operations Training Center (Bosnia and Herzegovina)

Each library and each librarian decides individually which parts of Library 2.0 are appropriate in their settings. Coming from very diverse library settings, these speakers present their implementations of Library 2.0 technologies. John Crosby will present case studies of successful podcasting, how podcasts can become a strategic resource for organisations and how information professionals can leverage the technology to enhance their services. Ågot Berger explains how a public library in a non-English-speaking country uses Library 2.0 concepts to make the physical library connect with users. Fedja Kulenovic uses Library 2.0 ideas to help peacekeepers have the information they need in a timely fashion.

OPEN ACCESS, OPEN SOURCE

TRACK B

Liffey 1 & 2

Building Institutional Repositories (IR)

B101

10:30 – 11:30

Cokie Anderson, Associate Professor & Director, Electronic Publishing Center, Oklahoma State University (USA)

Richard Jones, Web & Information Technology Specialist, Imperial College London (UK)

Kondwani Wella, Assistant Librarian, Kamuzu College of Nursing (Malawi)

As more institutions embrace the open access movement and look to become a part of it by implementing institutional repositories, they face two major challenges: how to build it and how to populate it. Richard Jones will demonstrate that Open Source Software (OSS) is the only reasonable choice to support an Open Access Archive. Cokie Anderson will present strategies for getting faculty to support and contribute to an IR. Kondwani Wella discusses the first steps towards open access at a constituent college of the University of Malawi.

Open Source in Public Library Environments

B102

11:45 – 12:30

Bente Jensen, IT Library Assistant, Copenhagen City Library (Denmark)

Joan Larsen, Copenhagen City Library (Denmark)

Bente Jensen moves the discussion to the public library environment, talking about the open source content management system Plone, which is built using Zope, an object-oriented application server. The

FOCUS ON

Web Design and Usability

Create your own specialised conference track by attending all or some of these sessions:

A104 Networking in the New Library Environment

B105 Digitising Collections

C106 Digitisation in the Developing World

C201 Leading the Way in Taxonomy Design



scripting language of Zope and Plone is Phyton. Since Plone is connected to a large, international developers' community, there are many add-on products for it that add new features and content types, as Copenhagen City Library is learning.

Delegate Lunch

12:30 – 13:45

Join your colleagues, the conference speakers and sponsors for lunch. Enjoy the opportunity to get acquainted with other attendees and discuss the topics you've heard at the morning's sessions. Many of the day's speakers will host tables so you can talk with them about their work.

WEB 2.0 AND LIBRARY 2.0

TRACK A

Shannon Suite

Wikis and Social Software

A103

13:45 – 14:30

Marieke Guy, *Interoperability Focus, UKOLN (UK)*
Sara Jorgensen, *Head of Development and IT Department, Herning Central Library (Denmark)*

In "Wiki or Won't He?" Marieke Guy considers the highs and lows of establishing a public sector wiki. Setting up a wiki might be seen as a "cheap and cheerful" way to get people talking and eventually arrive at consensus, but nothing worthwhile ever came easy. Social software is being explored at the Herning and Randers libraries in Denmark for their potential to develop library websites into open and interactive spaces for cultural debate, learning processes and information seeking.

Networking in the New Library Environment

A104

14:45 – 15:30

Terence Huwe, *Institute of Industrial Relations, University of California, Berkeley (USA)*
Katharine Schopflin, *Chair, Association of UK Media Librarians (UK)*

Special librarians are increasingly following their user communities wherever they go, whether in person by moving their desks closer to work groups or meeting online via social software, blogs, wikis and podcasts. Terence Huwe describes how his library became a digital publisher, talks about how each new platform contributed to existing content management strategies and evaluates the dynamics of communities of practice. Katharine Schopflin covers the nature and value of networking for information professionals, along with the pros and cons of networking virtually versus meeting people in person. She offers advice on how to make your own virtual or actual network work.

Coffee Break and ILI Sponsor Showcase

15:30 – 16:00

Real-World Information Delivery

A105

16:00 – 17:00

Graham Spooner, *Library Manager, The College of Nursing (Australia)*
Gillian Wood, *The College of Nursing (Australia)*
Barbara Peacock, *Knowledge Broker, Nedbank (South Africa)*
Andrew Lewis, *e-Services Officer, The Royal Borough of Windsor and Maidenhead (UK)*

This session starts with Graham Spooner's "Cooperating Librarians and Health Clinicians," detailing the innovative CIAP (Clinical Information Access Program) that shows librarians can powerfully

influence outcomes of information projects, even those aimed at clinicians. Barbara Peacock discusses how Nedbank provides centralised information distribution over a huge geographic area. Moving to a very different model and setting, Andrew Lewis champions the use of computer games technology in public libraries in his "Shock, Horror: Computer Games are Good for Public Libraries."

DIGITISATION DISCOVERIES

TRACK B

Liffey 1 & 2

KM and the Success of Collaboration Tools at the London Development Agency

B103

13:45 – 14:30

Boyd Hendriks, *Informationland (UK & The Netherlands)*
Jonathan Gordon-Till, *Knowledge Manager, London Development Agency (UK)*

The London Development Agency is restructuring and relocating this autumn. Processes have been redesigned to improve performance further, strongly supported by extended knowledge and information management. Pilots run with Web 2.0 collaboration tools (Blogs & Wiki's) supporting the knowledge processes have been very promising. The new position of knowledge management and its related km-impact business case will strongly contribute towards the performance enhancement. The speakers will discuss how they introduced collaboration tools successfully and how they made the km-impact business case.

Virtual Services in Research Environments

B104

14:45 – 15:30

Martie van Deventer, *Project Manager: VRE Enablement, CSIR (South Africa)*
Adéle van der Merwe, *CSIR (South Africa)*
Gina Cybulska, *Environment Agency (UK)*

The South African Council for Scientific and Industrial Research is refocusing its activities to stay relevant and make a difference in the lives of ordinary citizens, while participating in the global research environment. The first six months of enabling a virtual research environment is described by Adéle van der Merwe. Establishing a virtual library for the UK Environment Agency to meet the needs of 13,000 users is the topic of Gina Cybulska's presentation. She will focus on the importance of the user and the role technology plays in the development of a virtual service.

Coffee Break and ILI Sponsor Showcase

15:30 – 16:00

Digitising Collections

B105

16:00 – 17:00

Bonny Tan, *Reference Librarian, National Library Board (Singapore & Vietnam)*
David Alsmeyer, *Information Services Manager, BT (UK)*
Lilia Bayabos, *Senior Lecturer, University of the Philippines Diliman (Philippines)*

According to Bonny Tan, Singapore is a relatively young country, but the National Library Board's collection dates back to 1824. She will present on Singapore InfoPedia, a digital encyclopaedia comprising short entries on Singapore's history, people and culture, which is part of a larger component, the Singapore Pages. David Alsmeyer has managed the transition over the last 12 years of BT's library from a

large paper-based collection to an integrated online resource. The EU's SEKT project uses BT's digital library to incorporate semantic web technologies to enhance the way users search for, use and share information. The Philippines eLib, discussed by Lilia Bayabos, provides a framework for successful library networking and is the first public electronic library in the country to represent its evolving culture and modernity.

CASE STUDIES

TRACK C

Liffey 3 & 4

Learning from others is indigenous to the culture of librarianship. Information professionals appreciate the real-world experiences recounted by their colleagues from around the world. They can take these case studies and apply the "lessons learned" to their own work situations. These short, informative presentations are designed to provide insights about resources, technology and management techniques.

13:45 – 14:30

Coping with Copies on the Web: Investigating Deduplication by Major Search Engines

C101

Wouter Mettrop, *Information Professional, CWI, Centre for Mathematics and Computer Science (The Netherlands)*

Duplicates and near-duplicates create problems for users. This investigation into how the major search engines cope with the problem and how users are impacted by it, shows the complexity of very similar files and the transient nature of search results.

Desa Informasi: A Virtual Village of New Information Resources

C102

Toong Tjiek Liauw, *Head of Library, Petra Christian University (Indonesia)*

Desa Informasi (Information Village) is a web-based platform used by the library to develop new information resources. It utilises local content as a new species of learning resources for the campus communities.

If You Build It, Will They Come? Institutional Repositories and Faculty Participation

C103

Myoung C. Wilson, *Information Services Librarian, Rutgers University Libraries (USA)*

Ronald Jantz, *Digital Library Architect, Rutgers University Libraries (USA)*

This paper examines the content of selected institutional repositories that are based on DSpace, DigitalCommons and Fedora. What are the faculty contributions to, and participation in, digital repositories? The evolutionary trajectory of institutional repositories and their significance as a novel intervention into scholarly discourse will also be mapped.

14:45 – 15:30

Libraries as Publishers

C104

Jens Bang Petersen, *Project Leader/Music Librarian, Gentofte Public Library (Denmark)*

Susanne Buus-Pedersen, *Copenhagen City Library (Denmark)*

Danish public libraries have been in the forefront of developing online music services. Small pilot projects have resulted in Netmusik.dk, a national music distribution network offering legal online downloads. In

FOCUS ON

Information Policy

Create your own specialised conference track by attending all or some of these sessions:

A102	Putting Library 2.0 into Practice
C105	Access and Identity Management
B201	Information Literacy, Virtual Learning and Social Technologies
A105	Real-World Information Delivery

collaboration with Mymusic.dk and the independent digital distribution network DIGIDI, the libraries have entered a new era as music publishers. This presentation will include information on collaboration, legalities and a model for and flow of the online acquisition model.

Access and Identity Management

C105

Phil Leahy, *Eduserv Athens (UK)*

The Athens Access Management System (AMS) controls access to web-based subscription services. The speaker will introduce Shibboleth and Athens and explain their interoperability. As Athens expands beyond the UK, this session will center on migrating from existing systems to Shibboleth/Athens depending on requirements, advantages to users/administrators of the change, and implications of federations.

Digitisation in the Developing World

C106

Neelam Sharma, *Deputy Librarian, Panjab University (India)*

Mritunjay Kumar, *Assistant Archivist, Panjab University (India)*

Panjab University has taken a giant step to digitise its holdings. The first step is digitising its 1500 old manuscripts and 20,000 rare books, which represent a rich historical text of India in pre-partition days and reflect multiple languages (Arabic, Persian, Urdu, Sanskrit, Punjabi, Hindi, English and several regional languages). This presentation will include an explanation of the basic techniques and technology guiding the digitisation process.

Coffee Break and ILI Sponsor Showcase

15:30 – 16:00

16:00 – 17:00

A Map is Worth a Thousand Words

C107

Aimee Ellis, *Manager, Departmental Library, Yukon Energy, Mines and Resources Library (Canada)*

Gerald Burla, *Technical Services Librarian, Regina Public Library (Canada)*

The Yukon Energy, Mines and Resources Library has created a GIS interface that enables clients to search the Library's catalogue graphically by selecting GIS layers and relevant locations on a map as an alternative to traditional textual queries. The spatial information recorded with MARC records is limited and cumbersome to search, so a GIS interface enhances the user experience.



General Conference Monday 16 October

NARCIS: Integrating Dutch Research Information and Research Results

C108

Arjan Hogenaar, Editor, KNAW (The Netherlands)

Marga van Meel, Head, Research Information Department, Royal Netherlands Academy of Arts and Sciences (The Netherlands)

NARCIS (National Academic Research and Collaborations Information System) is a totally new portal that gives access to both current research information and research results. The latter mainly appears in publications, while the former includes descriptions of scientific research, researchers and research institutes. It combines already-existing information sources into one virtual database using harvesting and spidering techniques.

Unlocking the Mysteries of Online Resources for an International User Community

C109

Susan Flanagan, Senior Reference Librarian for Electronic Resources, Getty Research Institute (USA)

This presentation will provide an overview of the efforts of a major cultural heritage research library to reveal to an international user community new and varied resources that use a variety of web formats and technologies, including commercial relational databases, linking software and online finding aids. Issues of findability and navigating a digital image repository are thoroughly explained.

The Challenges of Implementing Electronic Resources in the UHI Millennium Institute

C110

Elizabeth McHugh, Electronic Resources Manager, UHI Millennium Institute (Scotland)

The challenges of developing and implementing an electronic resource policy and collection in a distributed, federated higher-education institution are discussed, with a view to explaining what worked.

Evening Reception

An evening reception will be held on Monday 16 October from 17:00 – 18:15 in the Shannon Foyer.

Information Today, Inc. invites all conference delegates, speakers, and sponsors to join us to celebrate our 8th year of the conference, providing further opportunity to network with your colleagues from around the world.

General Conference Tuesday 17 October

KEYNOTE

Shannon Suite



Reinventing Ourselves as Internet Librarians

09:00 – 10:00

Greg Notess, Reference Librarian, Montana State University and SearchEngineShowdown.com (USA)

Just when you think you know how the web works and what the internet can provide in the way of credible resources, it all changes. We wake up today to an internet world we didn't experience yesterday. Google tests a new user interface. A student finds a new online resource we never knew existed. A corporate client informs us that he's subscribed to a database we already have in-house. Expert searcher, academic librarian and longtime information industry observer Greg Notess shares his knowledge, insight and critiques of the volatile world in which internet librarians find themselves. He shares his ideas about the most important changes, how we can teach the new internet and how we are reinventing ourselves.

Coffee Break and ILI Sponsor Showcase

10:00 – 10:30

MANAGEMENT TECHNIQUES FOR INTERNET LIBRARIANS

TRACK A

Shannon Suite

No Boundaries

A201

10:30 – 11:30

Juliet Wragge-Morley, Web and Information Manager, British Council (UK)

Jane Macoustra, Tai-Pan Research (UK)

When you live in a virtual world, there are no boundaries. The British Council Literature Department has developed a range of virtual resources, including online chats and discussion boards, to support

reader development and English-language and literature teaching internationally. Twinned virtual reading groups from around the world are a particularly exciting activity. Jane Macoustra, who lives in the UK but has colleagues in Asia, uses next-generation communication tools such as Skype to do business with them. She will provide a live demonstration.

Auditing Your Intranet and Communications Functions

A202

11:45 – 12:30

Ulla de Stricker, de Stricker Associates (Canada)

Barbie Keiser, BEK Inc. (USA)

Whether you are revamping, retooling or completely overhauling your intranet, you face the challenge of determining how well existing

intranets, databases and tools are meeting evolving business needs. With new technologies and a proliferation of legacy applications, many organisations need help in choosing new approaches. Ulla de Stricker supplies concrete and simple guidelines for managing an audit. Barbie Keiser turns her attention to auditing the communications function to permit the library/information centre to provide the best possible service to its clientele. Audits will be discussed as case studies that form the basis for determining Critical Success Factors.

E-LEARNING AND INFORMATION LITERACY

TRACK B

Liffey 1 & 2

Information Literacy, Virtual Learning and Social Technologies

B201

10:30 – 11:30

David Ball, *University Librarian, Bournemouth University (UK)*

Mary Sengati-Zimba, *Librarian, Liaison College of Education, Zayed University (Abu Dhabi)*

Kara Jones, *Subject Librarian, University of Bath (UK)*

David Ball begins this session with a definition of a virtual learning environment (VLE), its characteristics and functionality. He then notes the importance of e-books to support learning and the role libraries have in transforming information architectures and integrating study skills with the core pedagogy of the coursework. At Zayed University, Mary Sengati-Zimba is involved with an online course on information literacy, delivered through blended learning including InfoOasis, a web-based instruction module. Connecting social technologies with information literacy is explored by Kara Jones as she maps weblogs, social bookmarking and wikis to information literacy competencies and builds them into IL instruction.

Twenty Training Tips for Internet Librarians

B202

11:45 – 12:30

Michael Stephens, *Dominican University & Tame the Web (USA)*

Rob Coers, *Coers Internet Training (Netherlands)*

Revisit some foundations of training and explore new tips for making library training effective, useful and practical. How do social tools impact training in libraries? Can we harness wikis, IM and more to deliver training at the moment it's needed as well as in our electronic classrooms? Join Rob Coers and Michael Stephens for another dynamic session of tips and methods you can implement now.

TAXONOMIES, FOLKSONOMIES AND ONTOLOGIES

TRACK C

Liffey 3 & 4

Leading the Way in Taxonomy Design

C201

10:30 – 11:30

Anne Welsh, *Information Officer, Cataloguing and Indexing, DrugScope (UK)*

Julia Daniel, *Public Services Librarian & Webmaster, University of Michigan Transportation Research Institute (USA)*

Everyl Yankee, *CEO, Yankee Ingenuity (USA)*

In "Documentalistas sans Frontières: Taxonomy design for a multi-disciplinary, pan-European subject gateway," Anne Welsh describes the 2006 keyword review of the ELISAD Gateway, a manually indexed portal for European websites dealing with alcohol and other drugs (AOD) and discusses the challenges inherent in working with a range of different professional groups throughout Europe. Julia Daniel then

describes the project to provide a robust information services network for researchers, partners and collaborators at the University of Michigan's Transportation Research Institute, in "The Transparent website: extensible and flexible content management."

Metasearching and Federated Search

C202

11:45 – 12:30

Penny Robertson, *Information Officer, Scottish Library & Information Council (Scotland)*

Jan Jüngen, *Project Manager Digital Library/EURLib, University Library, Erasmus University (The Netherlands)*

Elisabeth Mantel, *Coordinator ULWeb, University Library, Erasmus University (The Netherlands)*

In setting up a distributed Z30.50 cross search from CAIRNS, Penny Robertson has dealt with issues ranging from firewalls, local authority expertise, downtime because of system upgrade/migration and the use of a staff portal to help manage the service. Her practical advice will be most welcome to those in similar situations. At Erasmus University in Rotterdam, they are using the Collexis semantic search engine to structure the Psychology Department's ELO learning content, through APA thesaurus and curriculum metadata and to detect plagiarism at the Research Institute of Management.

Delegate Lunch

12:30 – 13:45

Join your colleagues, the conference speakers and sponsors for lunch. Enjoy the opportunity to get acquainted with other attendees and discuss the topics you've heard at the morning's sessions. Many of the day's speakers will host tables so you can talk with them about their work.

INTERNET RESEARCH INTRICACIES

TRACK A

Shannon Suite

What's New with Search

A203

13:45 – 14:45

Stephen Arnold, *Managing Director, AIT (USA)*

Many forces muddy the search engine waters. To stay afloat, information professionals should pay attention to these forces. What is happening in web search can affect what happens with enterprise search and vice versa. Learn about the latest and greatest developments among search engine companies from this search industry veteran. What are the trends that will most affect the working lives of information professionals?

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Create your own specialised conference track by attending all or some of these sessions:

B101	Building Institutional Repositories
A104	Networking in the New Library Environment
B203	Managing Electronic Resources
C103	Institutional Repositories and Faculty Participation
C202	Metasearching and Federated Search

Coffee Break and ILI Sponsor Showcase

14:45 – 15:15

Out-Googleing Google: Finding What Google Misses

15:15 – 16:00

Karen Blakeman, *Internet Search and Retrieval Strategy Adviser, UKeIG (UK)*

If you think a Google search will find everything you need, think again. Google, although the most-popular search engine by far, has deficiencies. It doesn't always find the most recent information, or the most relevant. It has problems at times with Boolean operators. Alternatives to Google include other major web search engines, such as Yahoo!; specialised search engines, such as the Wayback Machine; metasearch engines, such as Dogpile; and even vertical search within Google itself, such as Froogle or Book Search. Thinking outside the Google search box is a survival trait for web researchers.

A204

ELECTRONIC RESOURCES TRACK B Liffey 1 & 2

Managing Electronic Resources

13:45 – 14:45

Katalin Bánkeszi, *Director, John von Neumann Digital Library (Hungary)*

Armand Brevig, *Global Category Leader, AstraZeneca (UK)*

Amanda Hill, *IESR Project Manager, MIMAS, University of Manchester (UK)*

The "Momentous Days" digital anthology combines contents from the John von Neumann Digital Library with acquired materials from other sources. AstraZeneca's strategic approach to optimising value from its information content spend involves effective governance structures, strategy development and value creation. At the Information Environment Service Registry (IESR), ways in which it will help promote the use of electronic resources are being explored. The Registry can describe a range of service types, but has a particular

B203

FOCUS ON

Web Search

Create your own specialised conference track by attending all or some of these sessions:

A203	What's New with Search
C101	Coping with Copies on the Web
B204	The Search Guide
C109	Unlocking the Mysteries of Online Resources

emphasis on those interfaces designed to be accessed by other programs, such as Web services and RSS feeds. How information is supplied to the Registry and subsequently used by other resources will be described.

Coffee Break and ILI Sponsor Showcase

14:45 – 15:15

The Search Guide

15:15 – 16:00

Eva Norling, *Librarian, Blekinge Institute of Technology Library (Sweden)*

Peter Giger, *Blekinge Institute of Technology Library (Sweden)*

The Search Guide describes an interactive course on how to search, evaluate and work with information. It is adapted to different learning styles and to the new possibilities the internet offers. To produce a flexible, need-driven guide, these librarians asked users what they wanted from a search guide and what their learning style was. As the world around us changes, our problems, needs and search habits also change. The Blekinge Institute of Technology's web-based Search Guide uses film, sound, animations and interactivity to help improve searching behaviour.

B204

CLOSING KEYNOTE

Shannon Suite

Creating Communities, Interacting with Users

16:15 – 17:00

Jenny Levine, *The Shifted Librarian (USA)*

Michael Stephens, *Dominican University & Tame the Web (USA)*

A huge challenge for today's librarians, regardless of the type of library in which they're employed, is reaching out to the user base, bringing the library to them. Technology developments, such as XML (eXtensible Markup Language), RSS (Really Simple Syndication) and IM (Instant Messaging), enhance librarians' ability to create new communities amongst library users, as well as those who have been only occasional, infrequent library users. Creating community, making the library relevant to different generations of users, requires vision and commitment. Round off your Internet Librarian International conference experience by sharing the excitement these two librarians bring to the profession.

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- Library networking and automation.

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Internet Resources Newsletter

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The Internet Resources Newsletter is a free monthly electronic newsletter, edited by Heriot-Watt University Library staff and published by Heriot-Watt University. The newsletter aims to raise awareness of sources of information of interest to academics in all subjects, but especially engineering, science, and social science.

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Published since October 1994, each issue of the Internet Resources Newsletter includes news about new and notable websites and blogs, book reviews, press releases, and more.

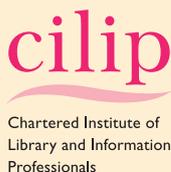


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